## Italy\*

September 2024

## Travellers's daily average (month)

Working day

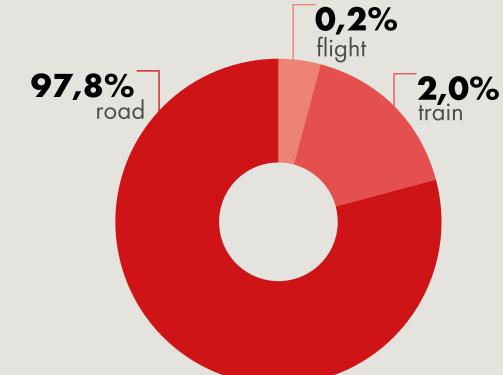
Non-Working day **36,6 millions** 

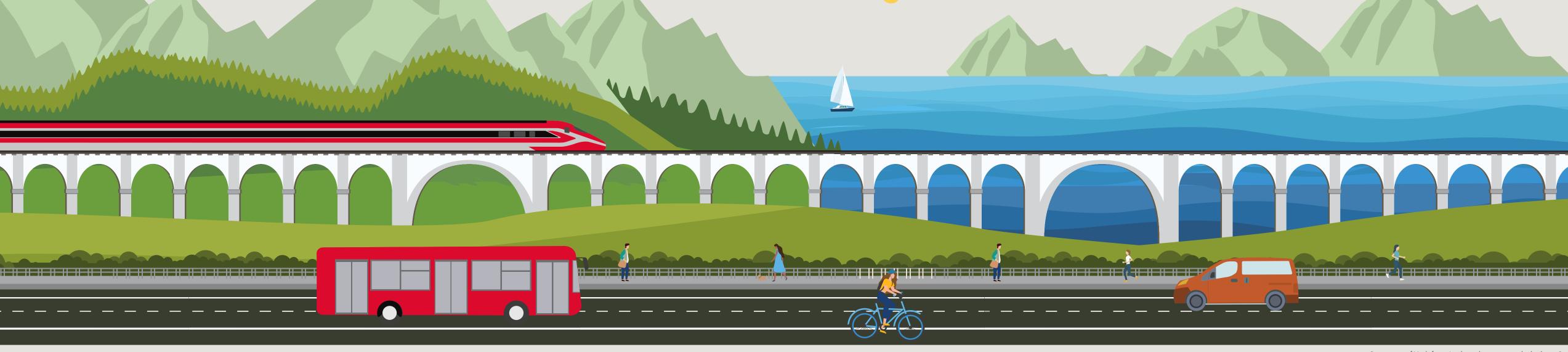
37,5 millions
75% of the total

73% of the total



The selection of a specific mode of transport was made by analyzing the type of cell crossed by each traveller. Cells's positions corresponding to railway stations and airports are known and the mode attribution is made by an algorithm that analyzes the sequence of the types of cells crossed and associates each movement with the train, plane or other mode (road or ship) following logical rules.





Mobility rate by day of the week

monday tuesday wednesday thursday friday saturday sunday 74,8% 75,1% 75,1% 75,0% 76,3% 75,3% 71,7%

Daily average travelled distance

Working day
68,1 km

Non-Working day
61,0 km

Processing of Vodafone Analytics (non-personal telephone Big Data, anonymized and aggregated in absolute compliance with the privacy requirements of the GDPR).

Since January 2024, a new, more effective and efficient algorithm has been adopted to calculate the various indicators in the bulletins. The numbers reported are therefore no longer comparable with those from previous years.



