

Italy*

December

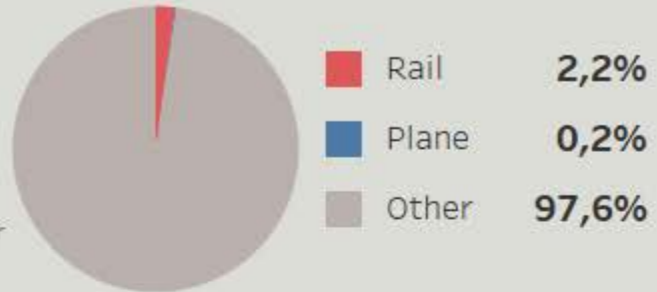
2024

Travellers's daily average (month)

Working day	Non-Working day
37,1 millions	34,5 millions
74% of the total	70% of the total

Extra-urban travellers's modal split

Distribution of travellers in the different modes of transport. The algorithm-based analysis identifies users of rail and air services. The heading 'Other' contains all other travellers.



Mobility rate by day of the week

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
68,6%	73,5%	73,2%	72,6%	72,3%	74,4%	73,0%

Daily average travelled distance

Working day	Non-Working day
58,6 km	61,9 km

From January 2024, a new, more effective algorithm was adopted for the calculation of the indicators in the reports. The numbers reported are therefore no longer comparable with those of previous years

* The analysis considers only Italian SIM cards. Source: Vodafone for FS Research

Processing of Vodafone Analytics (non-personal telephone Big Data, anonymized and aggregated in absolute compliance with the privacy requirements of the GDPR).

